

BUSINESS FACT SHEET 2018



Company name:

Genuine Autoparts Ltd.

Established: **2010**

Company profile: **Sole proprietorship private company**

Industry: **Automotive**

Sub-industry: **Premium and Volume branded spare parts**

Sector: **B2B Ultra-Wholesale Trade**

Team: **Multinational/Multicultural**

Location: **European Union**

Milestones:

- Uninterrupted double digit T.O. % growth
- Cloud base big data driven WorkFlow
- Coverage: passenger cars, trucks, buses, vans, EVs, SUVs, forklift, industrial parts and tires
- Multiple language website and portal
- Supply us/get invoiced with any preferred currency

Social media channels:

- Facebook
- Twitter
- YouTube
- LinkedIn

Vision:

We aim to develop into a digitalised automotive B2B wholesale trade industry leader, through the intense development of advanced information technologies and the ongoing education of all of our team members, including the continual enhancement of their specialised skills.

Products:

- Independent Aftermarket (IAM)
- Original Equipment Manufacturer (OEM)
- Original Equipment Supplier (OES)



Key metrics:

- More than 250 premium and volume IAM, OEM and OES brands
- Over 14 million unique references
- Customers located in more than 50 countries
- Know-how and compliance in selling to 5 continents
- 4 continuous Frankfurt Automechanika biannual exhibits

Services:

- Advanced B2B Trade Portal
- FTP Services
- WEB Services
- Wholesale drop shipping
- Air, sea, road LCL/FCL transport shipping coverage



Customer segments:



Contributing groups:

