



Business _____
Fact Sheet 2019

About Company

Company name:	Genuine Autoparts Ltd.
Established:	2010
Company profile:	Sole proprietorship private company
Industry:	Automotive
Sub-industry:	Premium and Volume branded spare parts
Sector:	B2B Ultra-Wholesale Trade
Team:	Multinational/Multicultural
Location:	European Union

Milestones

- Uninterrupted double digit T.O. % growth
- Cloud base big data driven WorkFlow
- Multiple language website and portal
- Supply us/get invoiced with any preferred currency
- Coverage: passenger cars, trucks, buses, vans, EVs, SUVs, forklift, industrial parts and tires

Vision

We aim to lead the digitalised automotive B2B wholesale marketplace by skyrocketing the work quality and performance of our entire team, through disruptive innovations utilising Big Data, Artificial Intelligence (AI) and Machine Learning (ML) information technologies-based applications.

Services

- Advanced B2B Marketplace Portal
- FTP Services
- WEB Services
- Wholesale drop shipping
- Air, sea, road LCL/FCL transport shipping coverage

Customer Segments



Our Products & Contributors

Products

- ⚙️ Independent Aftermarket (IAM)
- ⚙️ Original Equipment Manufacturer (OEM)
- ⚙️ Original Equipment Supplier (OES)

Contributing group members



Key Metrics



More than

420

premium and volume IAM /
OEM and OES brands



Under

48

 hrs

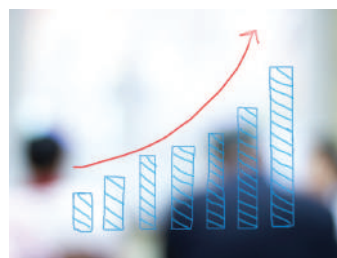
first response time



Over

19

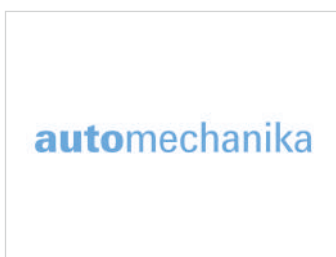
million unique
references



Customers from

53

countries



Uninterrupted biannual
exhibits to

4

Frankfurt
Automechanika
shows



Know-how and
compliance in selling to

5

continents